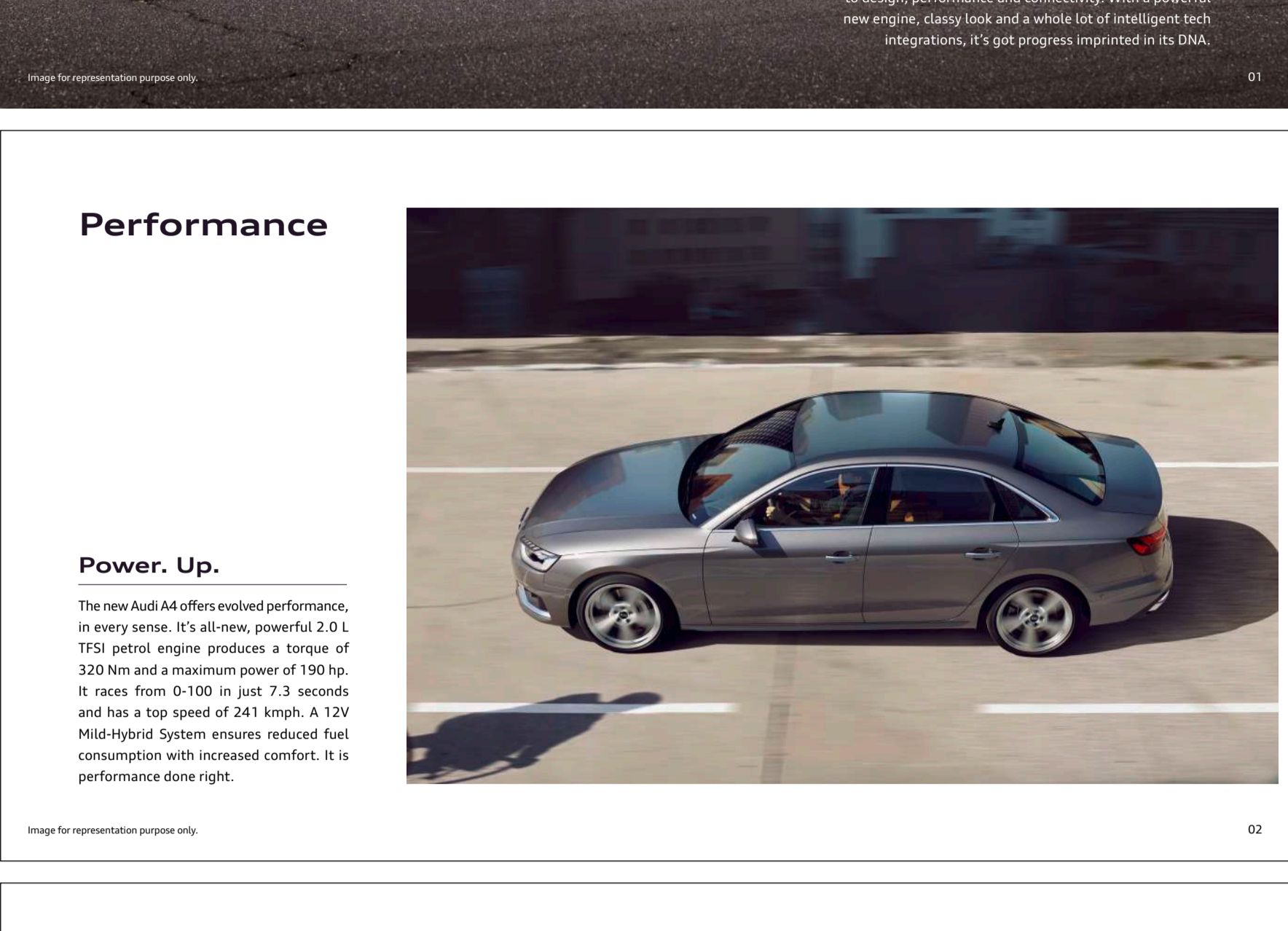


Audi A4



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Future is an attitude.

The all-new, all-impressive Audi A4 gives new meanings to design, performance and connectivity. With a powerful new engine, classy look and a whole lot of intelligent tech integrations, it's got progress imprinted in its DNA.

Performance

Power. Up.

The new Audi A4 offers evolved performance, in every sense. It's all-new, powerful, 2.0 L TFSI petrol engine produces a torque of 320 Nm and a maximum power of 190 hp. It races from 0-100 in just 7.3 seconds and has a top speed of 241 kmph. A 12V Mild-Hybrid System ensures reduced fuel consumption with increased comfort. It is performance done right.

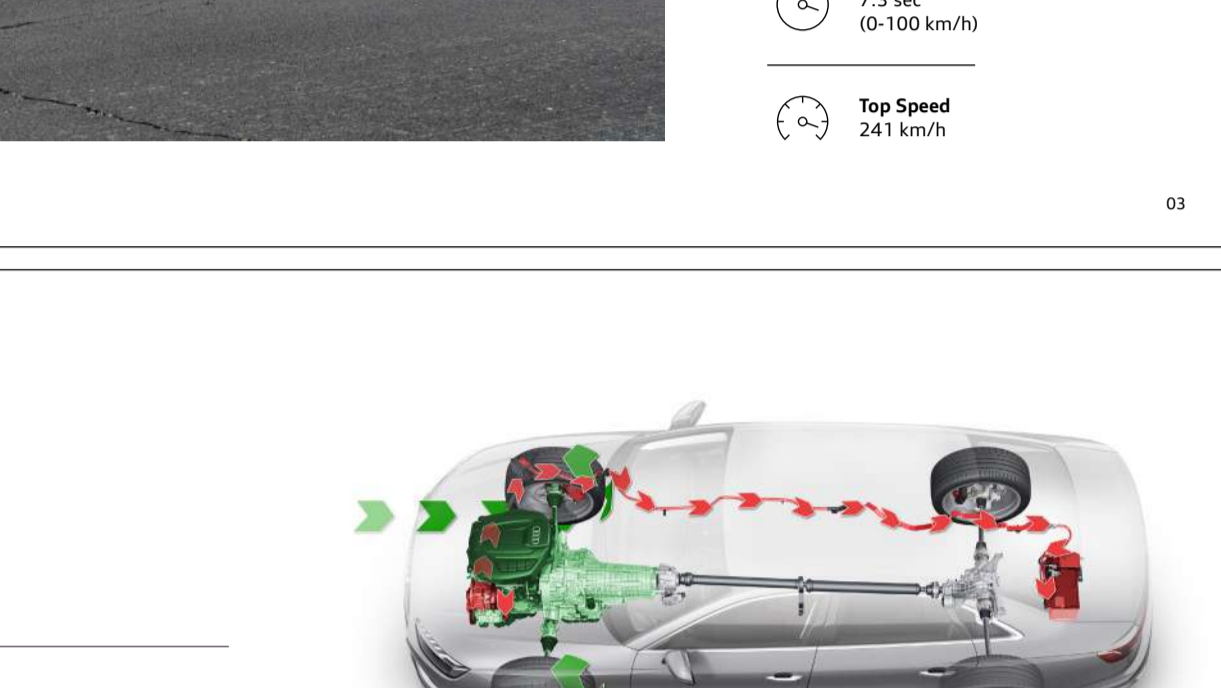
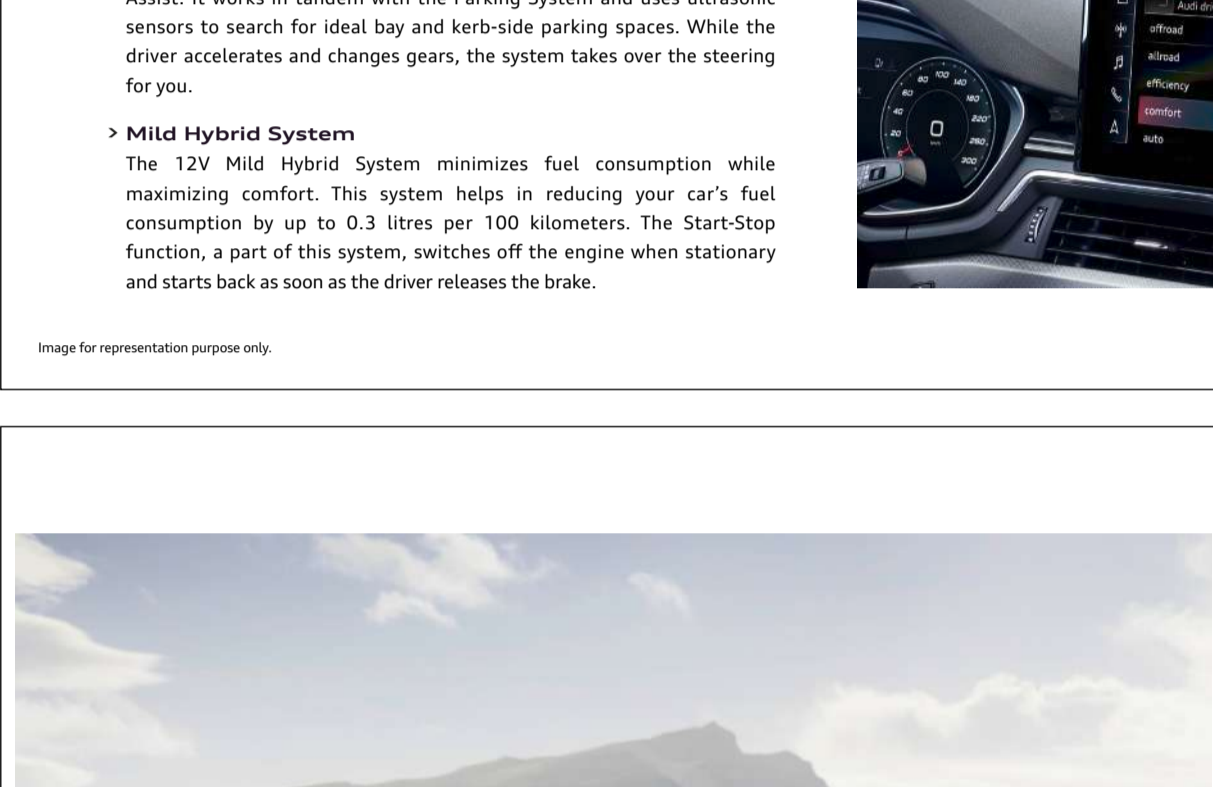


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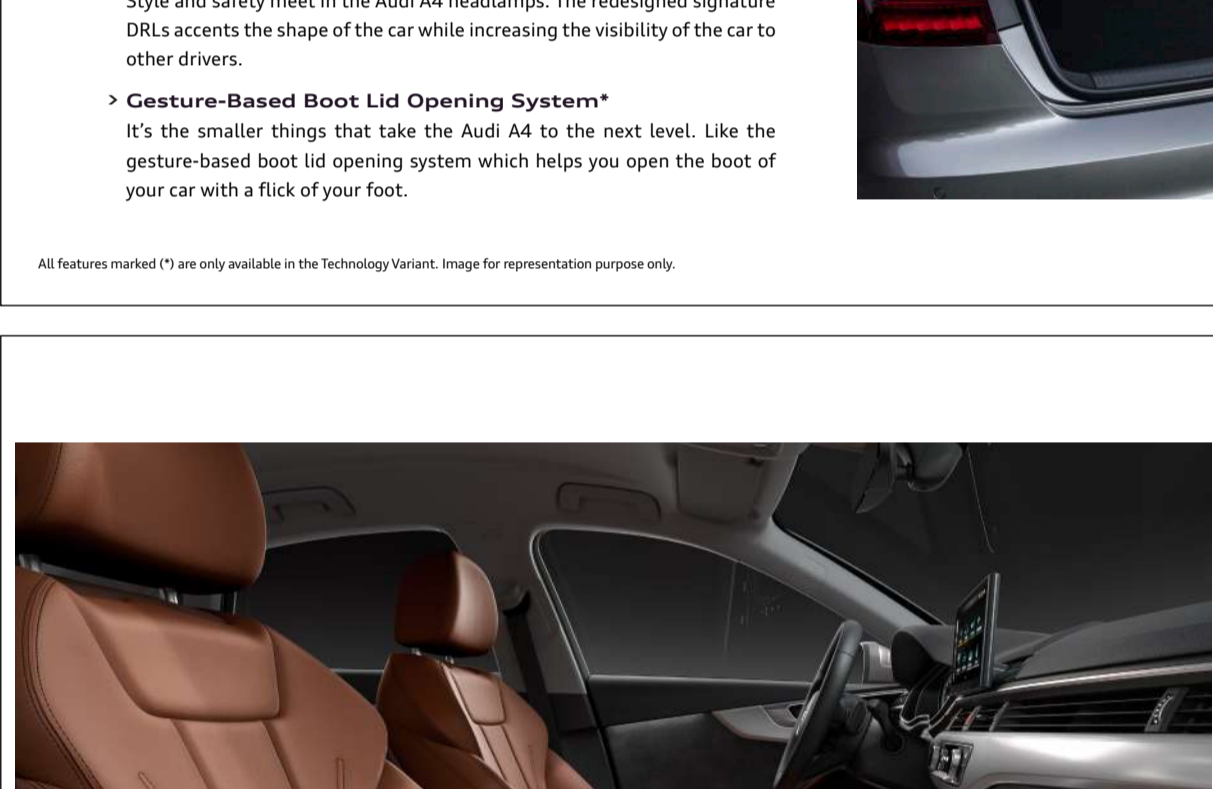
Performance

- Power**
190 hp
- Torque**
320 Nm
- Acceleration**
7.3 sec (0-100 km/h)
- Top Speed**
241 km/h

Performance

Features

- > **Audi Drive Select**
The Audi Drive Select gives you the experience of driving 5 cars at once. Choose between Comfort Mode, Dynamic Mode, Efficiency Mode, Auto Mode or Individual Mode and enjoy your ideal drive.
- > **Audi Park Assist**
Parking your Audi A4 becomes a whole lot easier with the Audi Park Assist. It works in tandem with the Parking System and uses ultrasonic sensors to search for ideal bay and kerb-side parking spaces. While the driver accelerates and changes gears, the system takes over the steering for you.
- > **Mild Hybrid System**
The 12V Mild Hybrid System minimizes fuel consumption while maximizing comfort. This system helps in reducing your car's fuel consumption by up to 0.3 litres per 100 kilometers. The Start-Stop function, a part of this system, switches off the engine when stationary and starts back as soon as the driver releases the brake.



Exterior

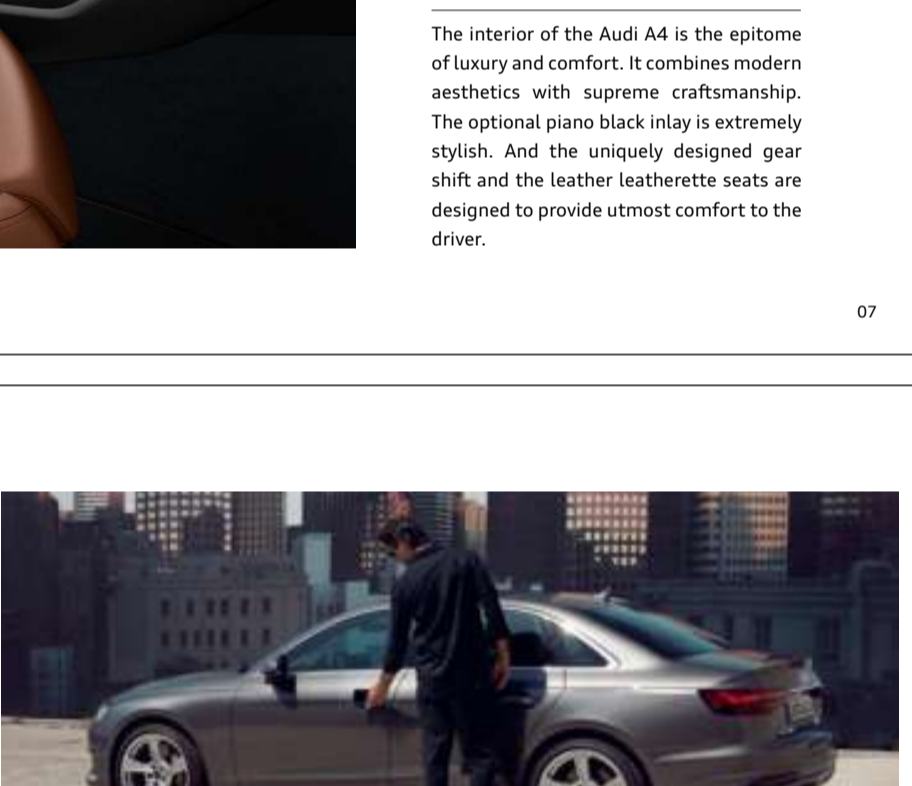
The future looks magnificent.

The new Audi A4 is effortlessly impressive. All the way from the redesigned sporty front bumper, the disconnected shoulder line running across its sides, to the beautiful rear lamps, the design is cohesive and extremely attractive.

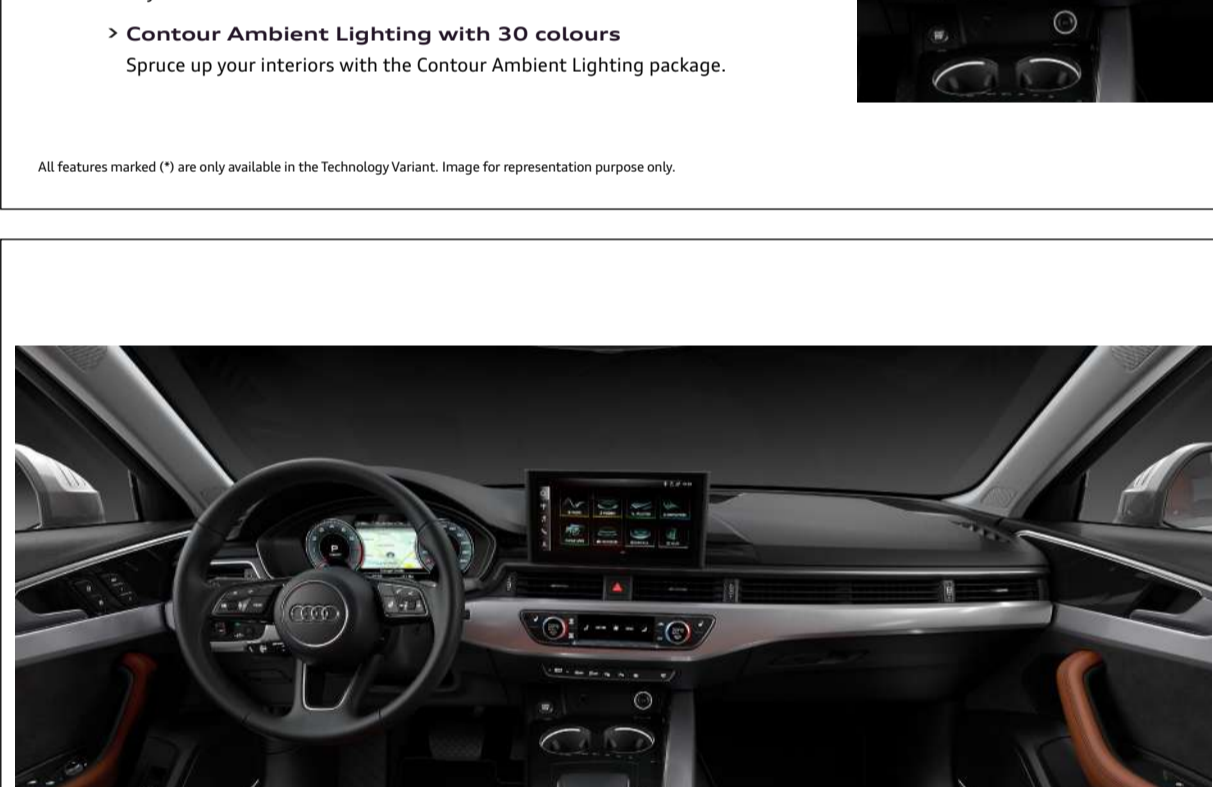
Exterior

Features

- > **LED Headlamps with redesigned signature DRLs**
Style and safety meet in the Audi A4 headlamps. The redesigned signature DRLs accents the shape of the car while increasing the visibility of the car to other drivers.
- > **Gesture-Based Boot Lid Opening System***
It's the smaller things that take the Audi A4 to the next level. Like the gesture-based boot lid opening system which helps you open the boot of your car with a flick of your foot.



All features marked (*) are only available in the Technology variant. Image for representation purpose only.



Interior

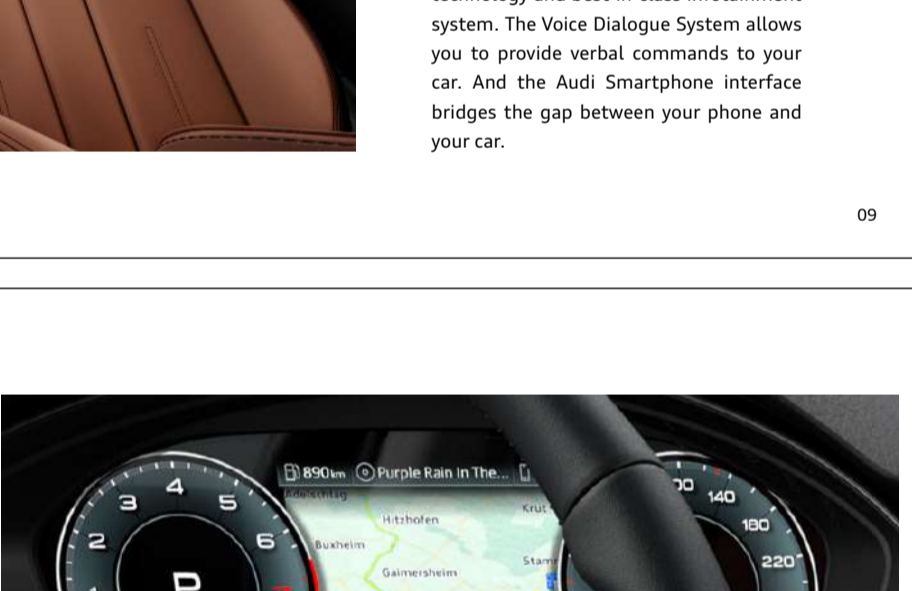
Craft meets comfort.

The interior of the Audi A4 is the epitome of luxury and comfort. It combines modern aesthetics with supreme craftsmanship. The optional piano black inlay is extremely stylish. And the uniquely designed gear shift and the leather leatherette seats are designed to provide utmost comfort to the driver.

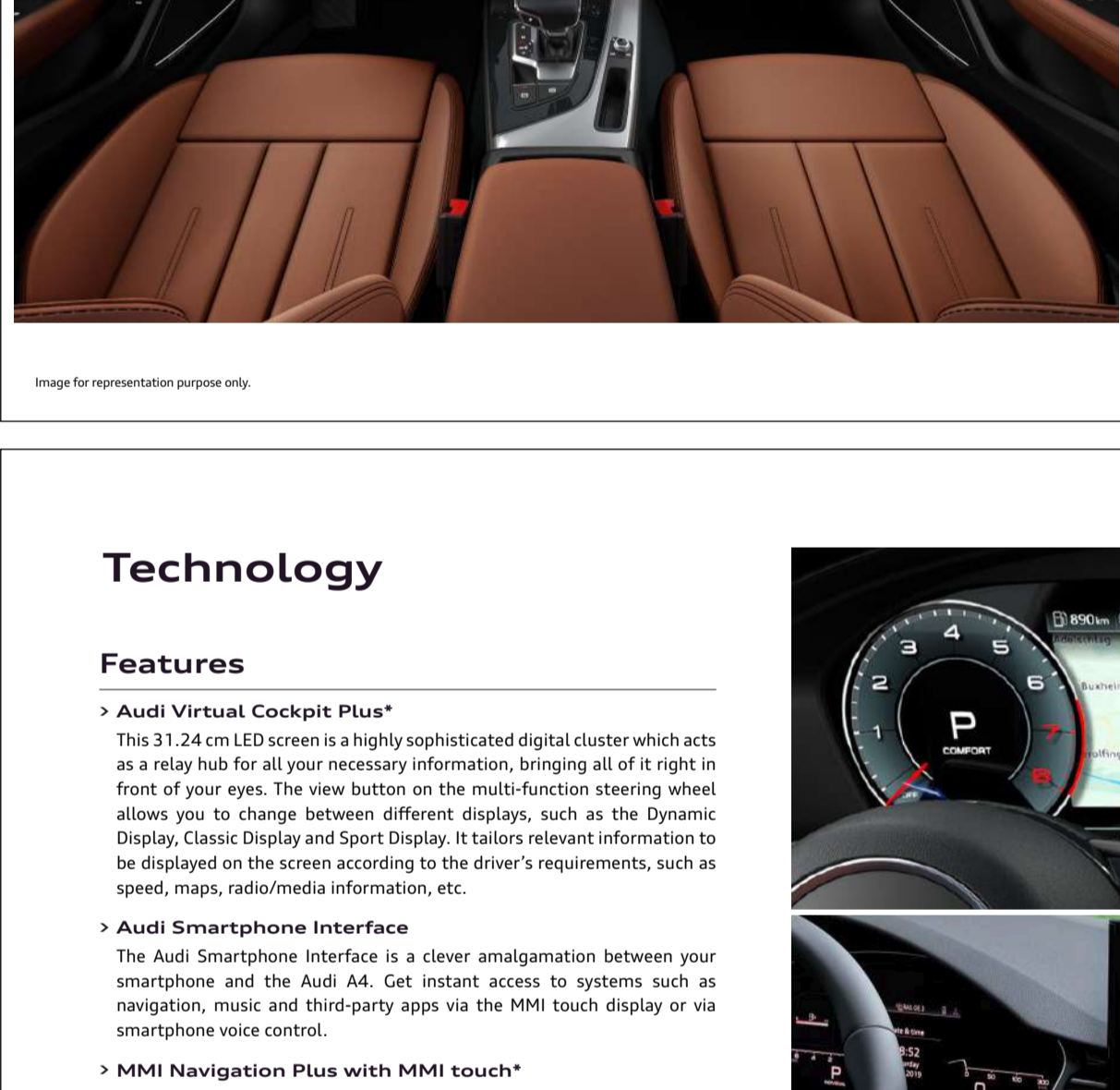
Interior

Features

- > **3 Zone Air Conditioning**
Audi A4's 3 Zone Air Conditioning comes with sun position and humidity sensors helping to keep your car at the perfect temperature. Always.
- > **Comfort Key**
The Audi Comfort Key places convenience right at the tip of your finger. From keyless car opening, to memorizing important settings, the Comfort Key does it all.
- > **Contour Ambient Lighting with 30 colours**
Spruce up your interiors with the Contour Ambient Lighting package.



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Technology

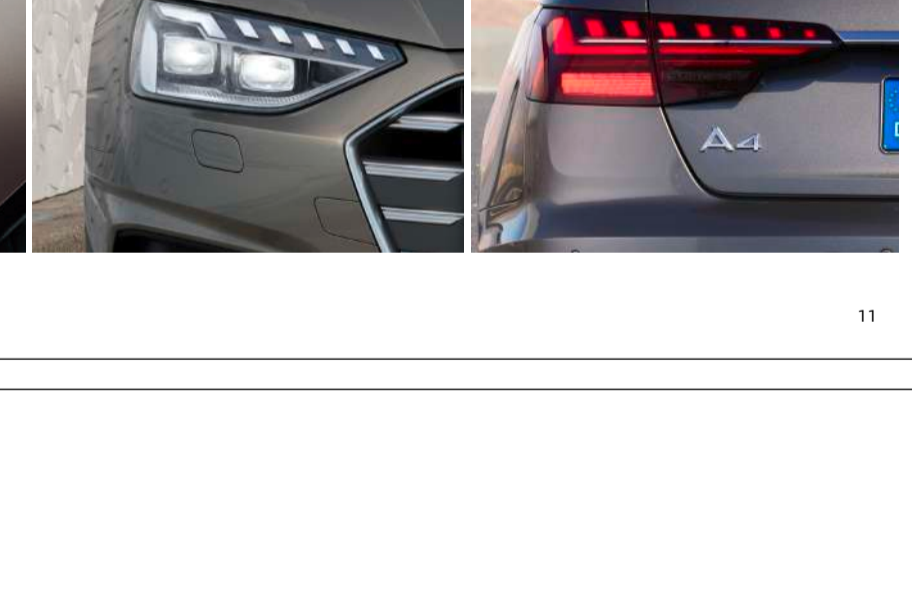
Intelligence to do more.

Smart, intuitive and highly perceptible. The New Audi A4 features advanced technology and best-in-class infotainment system. The Voice Dialogue System allows you to provide verbal commands to your car. And the Audi Smartphone interface bridges the gap between your phone and your car.

Technology

Features

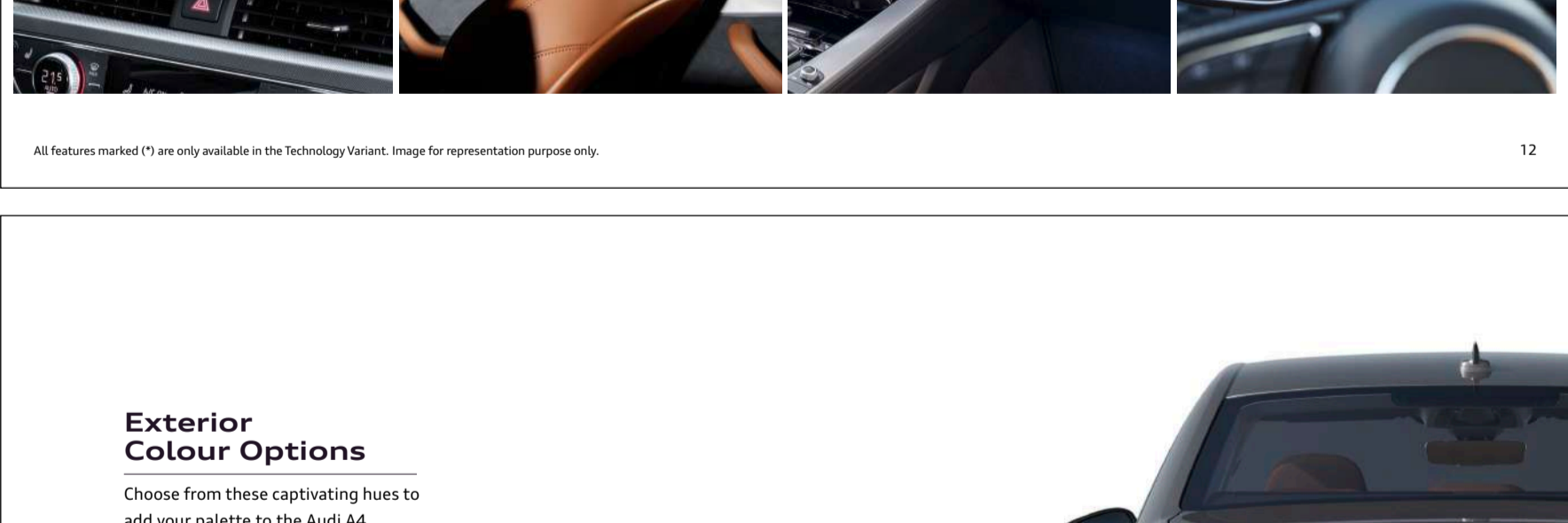
- > **Audi Virtual Cockpit Plus***
This 31.24 cm LED screen is a highly sophisticated digital cluster which acts as a relay hub for all your necessary information, bringing all of it right in front of your eyes. The view button on the multi-function steering wheel allows you to change between different displays, such as the Dynamic Display, Classic Display and Sport Display. It tailors relevant information to be displayed on the screen according to the driver's requirements, such as speed, maps, radio/media information, etc.
- > **Audi Smartphone Interface**
The Audi Smartphone Interface is a clever amalgamation between your smartphone and the Audi A4. Get instant access to systems such as navigation, music and third-party apps via the MMI touch display or via smartphone voice control.
- > **MMI Navigation Plus with MMI touch***
The Audi A4's new MMI system takes your vehicle to new levels of connectivity. An MMI touch display with acoustic feedback replaces the older rotary/push button system on the centre tunnel console. With a 25.65 cm high resolution TFT display, the MMI Navigation Plus with MMI Touch is convenience, redefined.



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Exterior Features

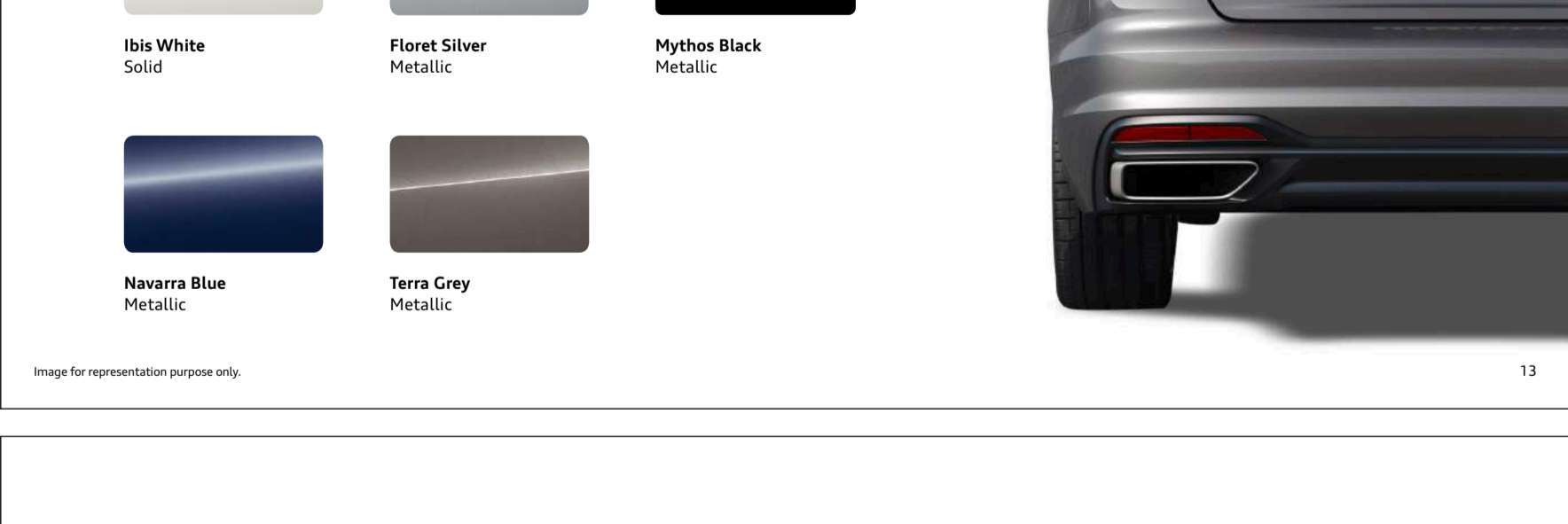
- > LED Headlamps with signature DRLs
- > 5-spoke Dynamic style Alloy Wheels*
- > Glass Sunroof
- > Chrome Door Handles
- > Electrically adjustable exterior mirror with auto dimming & optional memory function



All features marked (*) are only available in the Technology variant. Image for representation purpose only.

Interior Features

- > New 25.65 cm MMI Touch response
- > Decorative Inlays in Audi Exclusive Piano Black*
- > Audi Virtual Cockpit Plus - With Sport display mode*
- > Comfort Key with Gesture based boot lid opening*
- > 3 Zone Air Conditioner
- > Audi Leatherette Interiors
- > Audi Sound System
- > Contour Ambient lighting with 30 colors



All features marked (*) are only available in the Technology variant. Image for representation purpose only.

Exterior Colour Options

Choose from these captivating hues to add your palette to the Audi A4.

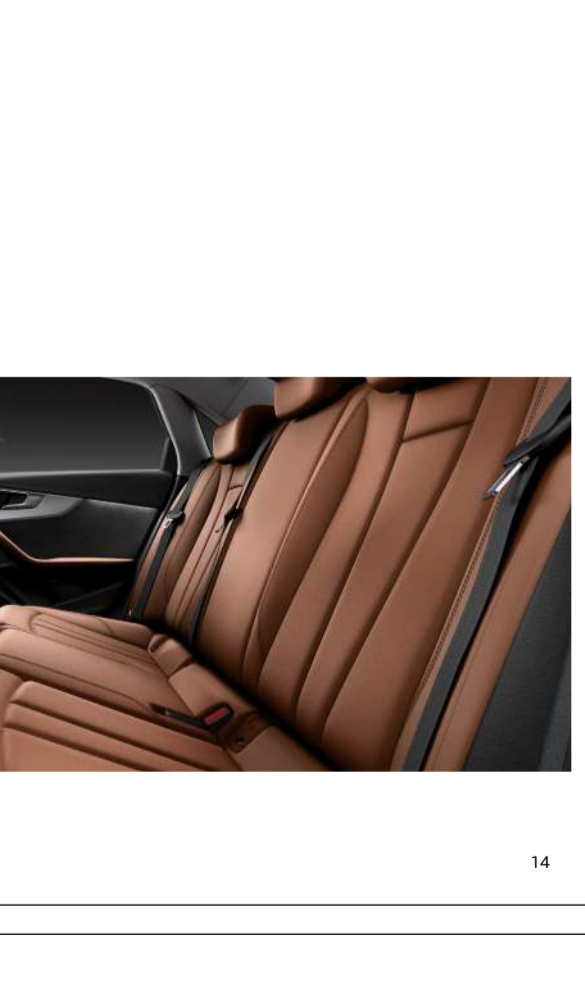
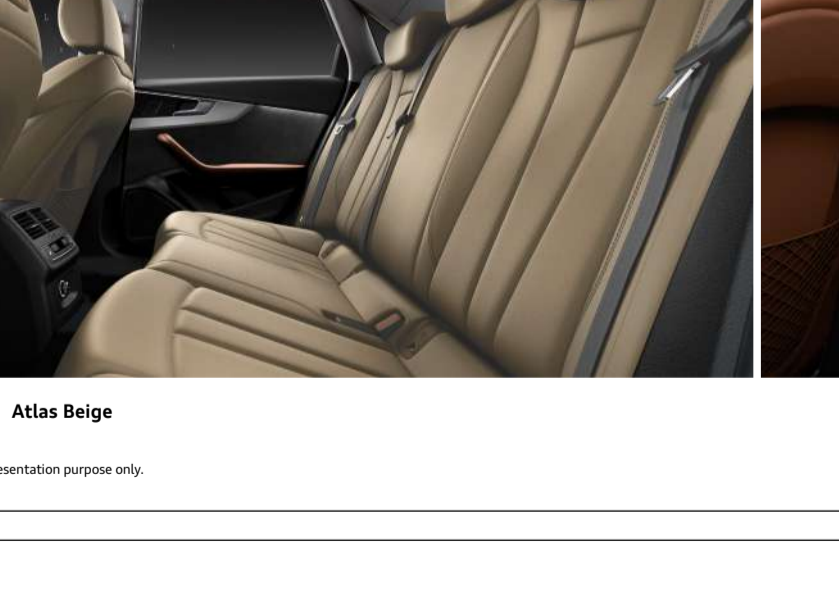


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Interior Colour Options

Make the interiors of your Audi A4 even more inviting with these interior options.

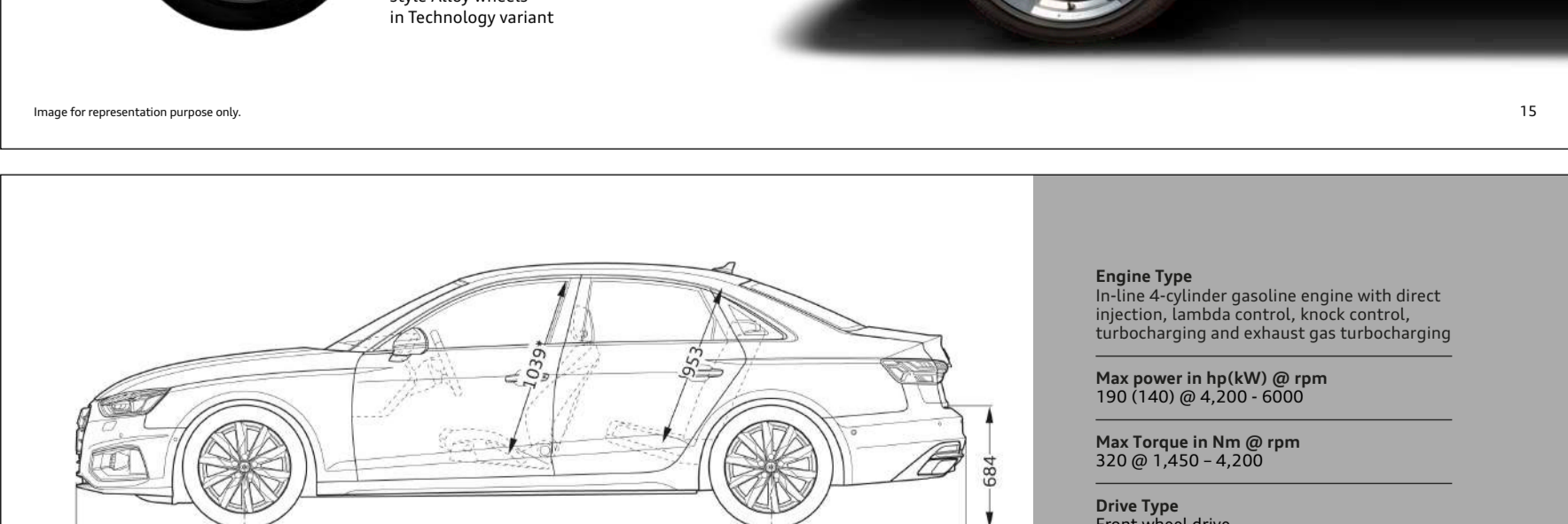
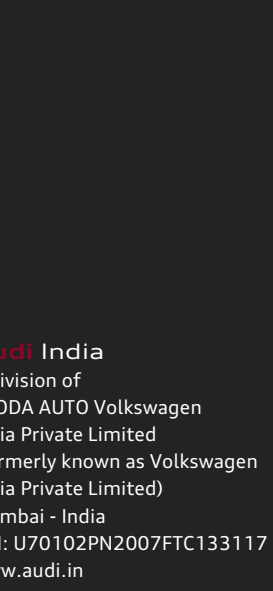


Image for representation purpose only.

Alloy Options

The stylish 43.18 cm, 5-arm dynamic style Alloy wheels are a perfect addition to the impressive looking Audi A4.



43.18 cm 5-spoke alloy wheels in Premium Plus

43.18 cm 5-arm dynamic style Alloy wheels in Technology variant

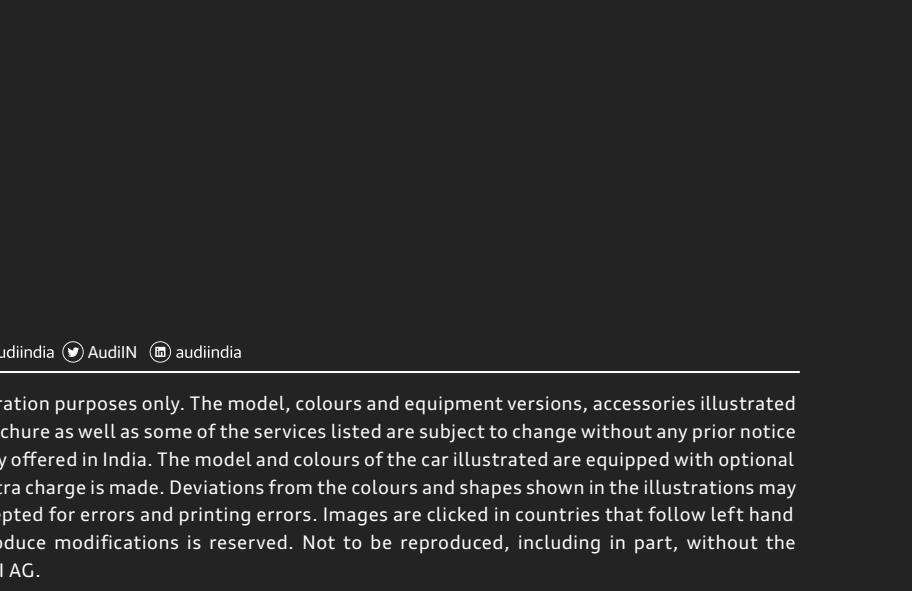


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Engine Type	In-line 4-cylinder gasoline engine with direct injection, lambda control, knock control, turbocharging and exhaust gas turbocharging
Max power in kW (hp) @ rpm	190 (140) @ 4,200 - 6000
Max Torque in Nm @ rpm	320 @ 1,450 - 4,200
Drive Type	Front wheel drive
Acceleration 0-100 km/h in sec	7.3 sec
Transmission	7-speed Stronic
Wheel Type/Size	43.18 cm (R17) Alloy wheels
Kerb weight (kgs)	1,550/1,555
Gross weight (kgs)	2,145 kgs
Fuel Tank (l)	54 l
Fuel consumption* (km/l)	17.44

*Certified by IISI Agency under rule 115 of CMVR 1989. Dimensions are in mm. Image for representation purpose only.

Audi Vorsprung durch Technik